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15+ years of experience across SaaS, enterprise systems, marketplaces, and B2B/B2C products. I specialize in product definition and Product Architecture for complex multi-role and AI-driven systems, including LLM-based workflows where value depends on context logic, traceability, governance, validation, and reliable decision structures.

What I Do & How I Add Value

Value Proposition I structure complex, multi-role and AI-driven products before development begins. I turn fragmented requirements into clear models: roles, states, workflows, governance rules, and validation logic. Result: predictable delivery, safer AI workflows, scalable systems, aligned teams.		Customer Segments B2B/B2C, SaaS, AI platforms, and multi-role enterprise systems where unclear requirements lead to rework and misalignment. Startups defining product-market fit and enterprises requiring governance and scalable system logic.
Key Activities Product Definition & Architecture Model roles, states, workflows → single source of truth Requirements Engineering Stakeholder needs → structured PRDs, decision matrices UX & AI System Design Design LLM workflows, context handling, validation logic, traceability, and trust states Product Strategy & Governance Decision frameworks, ownership, validation rules	Methodologies & Frameworks Product Management: Discovery, OKRs, JTBD, prioritization Business Analysis & Governance: PRDs, decision matrices, process modeling UX & Systems Thinking: Information architecture, state modeling, workflow logic AI Workflows: Context design, validation gates, traceability	Core Competencies Product Strategy & Architecture Vision → system logic → scalable structure Requirements Engineering Stakeholder input → implementation-ready docs UX Architecture Interaction models grounded in product logic Stakeholder Alignment Shared vocabulary, unified source of truth Product & AI Governance Clear rules, ownership, validation logic
	Tools Design & Systems: Figma (system design), Miro, FigJam Product & Analytics: Jira Confluence, Google Analytics, Mixpanel, Airtable AI Tools: ChatGPT, Claude, Codex, Claude Code, Perplexity, NotebookLM	
	Industries & System Types AI-driven platforms, Healthcare, eLearning, EdTech, SaaS, B2B/B2C, marketplaces, enterprise systems	