

Serhii Tsyhychko

Senior Product Manager (UX & Product Architecture)

 Ukraine | Remote | Open to international collaboration

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Portfolio:
stwork.me

15+ years of experience across SaaS, enterprise systems, marketplaces, and B2B/B2C products. I specialize in product definition and Product Architecture for complex multi-role and AI-driven systems, including LLM-based workflows where value depends on context logic, traceability, governance, validation, and reliable decision structures.

Core competencies

Product Management	Architecture, UX & AI Systems
- Product Discovery & OKRs - Cross-functional Leadership - Data-driven Decision Making - Stakeholder Alignment & Communication - Agile/Lean Product Development - Requirements Gathering & Analysis - Decision Frameworks and Prioritization - Product Definition & Architecture - Requirements Engineering	- Product Architecture and System Modeling - Workflow and State-Based Logic Design - Multi-Role Platforms - UX Strategy and Information Architecture - Scalable Platform Design - LLM Workflow Design - Context Logic & Traceability - AI Governance & Validation

Experience

Jan 2024 - Current

Senior Product Manager & Product Architect — Multiple Product Engagements (Contract & full-time roles)
Enterprise MedTech (via [GlobalLogic](#)); Workforce Marketplace ([Xtras](#)); CRM/ERP System ([OneBox](#))

Sequential full-time contract engagement across multiple product environments, focused on product definition, system architecture, and requirements structuring for complex platforms.

Led product architecture and product definition initiatives for complex multi-role systems in startup and enterprise environments.

- Translated unclear requirements into workflows, roles, permissions, PRDs, and acceptance criteria.
- Designed LLM-based workflows for context handling, file inclusion, summaries, checkpoints, recall, validation, and traceability.
- Defined product strategy, roadmap alignment, and implementation-ready delivery scope.
- Built shared documentation and governance standards for product, UX, engineering, and QA.
- Applied research, analytics, and AI-assisted reasoning to support prioritization and reduce ambiguity.

Mar 2020 - Sep 2023

Senior Product Designer & Product Owner at [Sirv](#) (Product Company)

Defined product model and UX architecture for a scalable SaaS platform, from feature strategy to implementation-ready documentation

- Led discovery and feature validation aligned with long-term product strategy
- Structured complex workflows and scalable design systems reducing delivery friction
- Established documentation frameworks and decision models aligning product and engineering
- Leveraged analytics and user research to guide prioritization and roadmap evolution

July 2018 - Jan 2020

Product Owner & Product Designer at [Coso Cloud](#) ([Class.com](#)) (Product Company)

Architected enterprise product workflows and UX systems for large-scale B2B platforms.

- Translated stakeholder requirements into structured product models and scalable UX systems
- Designed operational workflows improving efficiency
- Led distributed teams through structured requirements documentation and alignment processes

May 2017 - June 2018

UX Researcher & Product Designer at [EngMe](#) (Start from scratch)

Early-stage EdTech startup. Joined at zero stage (no product, no defined market)

- Conducted market and user research to define product-market fit
- Structured backlog and prioritization frameworks supporting MVP delivery
- Contributed to end-to-end launch of product from scratch to release

Previous Leadership & Design Roles (2010-2017)

Head of Design Department, [iTech Highway](#)

Led 8 designers and partnered with engineering to align UI/UX with technical feasibility. Defined delivery standards and streamlined design-to-dev workflows.

Senior UI/UX Designer, [Qualium Systems](#)

Designed UI/UX for enterprise products, contributed to team delivery processes and design system development

Technical Skills & Tools

Architecture & UX Systems Figma, Miro, FigJam	Product & Analytics Jira, Confluence, Google Analytics, Mixpanel, Notion, Tableau, Airtable
Industries & System Types AI-driven platforms, SaaS, B2B/B2C systems, Marketplaces, Healthcare, EdTech, Enterprise multi-role products	AI Product & Workflow Systems LLM workflow design, context architecture, prompt/instruction systems, AI-assisted product architecture, evaluation criteria, validation gates, traceability, human-in-the-loop workflows, AI UX trust states.

Education

V.N. Karazin Kharkiv National University Department of Fundamental Medicine, 2005–2009

Languages

Ukrainian Native
English B2/C1 (Professional)